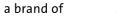


## LEADING WITH LESS

The new recycled durable wipes





## LEADING WITH LESS

As a global leader in cleaning solutions, we firmly believe that every product we develop must contribute to a sustainable future. That's why we have created a brand-new range of durable wipes that are coming with up to 67% recycled superior superior micronfibre technology – for no compromises on the cleaning performance and hygiene.

This is all part of our drive to help you further reduce your stakeholders footprints by reducing waste and CO<sub>2</sub> emissions throughout the cleaning process. So, take this as an advantage to further grow your business whilst contributing to a healthier planet: **Leading with less.** 





## The new recycled durable wipes





LEADING MICRONFIBRE HYGIENE & DISINFECTION









## 100%

## recycled

## 100% hygiene





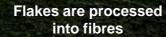
### This is how we did it.

#### The r-process by Vileda Professional:



**Post-consumer plastic** 

Shredded into flakes





Fibres are knitted into cloth

r-durable wipes





Internal

#### The new recycled durable wipes







PROFESSIONAL

#### LEAD WITH r-NanoTech micron











#### r for resources

r for recycled

Clean meets green.

Internal





a brand of FREUDENBERG

# Since we love it clean, everywhere

we use our "Love It Clean" label to highlight the most sustainable product choices

- such as the r-NanoTech micron







Internal

Superior Micronfibre cleaning performance

Made from 67% recycled PES







**Superior Micronfibre** cleaning performance

**Tumble drying** not needed

Internal

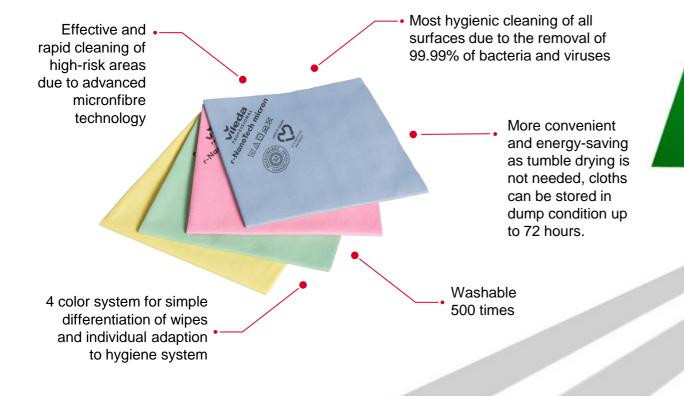
67% RECYCLED MATERIALS

67% recycled materials





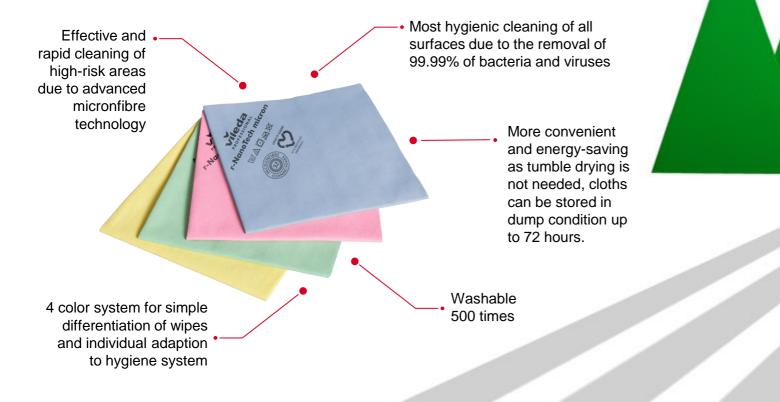




Internal







Internal



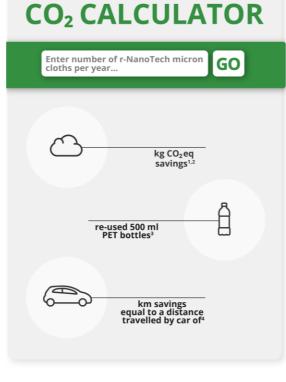


a brand of **FREUDENBERG** 

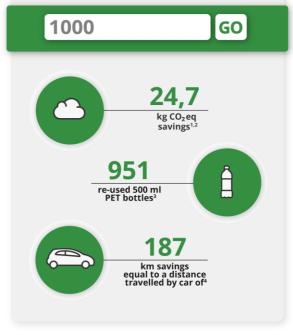
LOVE IT CLEAN

## Calculate your benefits

Calculate the CO<sub>2</sub> and number of PET bottles you can save by switching to**r**-Products



#### **CO<sub>2</sub> CALCULATOR**



#### www.vileda-professional.com







#### Vileda Professional – Your leading partner for a clean and safe facility

- Everything we do grows from a constant dialogue with our customers. Based on more than 60 years experience in the business we are experts for the needs, challenges and conditions within professional cleaning. That is why we develop products and offer cleaning solutions that exceed our customers' expectations.
- Our innovative systems and superior services make our customers' daily work easier and more efficient.
- We commit ourselves to excellence every Vileda Professional product offers the highest quality standards and minimizes the risks of your daily business.

- We make people work smarter, not harder: so, we focus on ergonomics, performance and design at every stage of the R&D phase, while using our patented technologies.
- We constantly strive for superior systems and services that support global sustainability.
- The Vileda Professional brand is part of the Freudenberg Group a global technology group that strengthens its customers and society long-term through forward-looking innovations.







For more information visit our website <u>www.vileda-professional.com</u>

